

Overseas Market Workshop



Unlocking Opportunities for Innovation and Collaboration in Sustainable Development

探索永续发展领域的创新合作机遇

May 25 – 30, 2025 | Nanjing

The Overseas Market Workshop is organised by Singapore Chinese Chamber of Commerce & Industry (SCCCI) and supported by Enterprise Singapore (EnterpriseSG)

Conducted in Mandarin

Intelligent and green technologies are becoming key drivers of sustainable economic growth. Companies should embrace these trends to support international expansion and market growth. As the world's second-largest economy, China is rapidly advancing in areas like smart manufacturing, green energy, and environmental protection, offering significant market potential that attracts global businesses. By exploring the Chinese market firsthand, Singaporean entrepreneurs can expand their reach, invest in promising projects, and collaborate to tap into emerging markets in China, Southeast Asia, and beyond.

Why should I participate?

At the end of the programme, participants will be able to:

- Learn about China's sustainability strategies for businesses
- Discover the latest trends in smart and green technologies in China
- Explore opportunities by connecting Nanjing's innovation with Singapore's business strengths

What will it cover?

- Lessons will be conducted by industry experts and practitioners
- Topics include:
 - Learn how smart manufacturing and green industries are evolving to support low-carbon supply chains
 - Understand global energy transition trends and how China's "dual carbon" goals drive low-carbon tech adoption
 - Discover how sustainable consumption and green branding can shape new business models

*Site Visits and sharing sessions with:

Huawei (Nanjing), Suning.cn, Cec Environmental Protection Co Ltd, Landsea Green properites Co Ltd, GenScript Biotech Corporation, Singapore Nanjing Eco-Hi Tech Island, China (Jiangsu) Pilot Free Trade Zone, Nanjing University; Networking Sessions with Business Committee Representatives from Nanjing, Nanjing Federation of Industry and Commerce, Nanjing Jiangbei Business District, Nanjing Investment Promotion Bureau, and Nanjing Carbon City Research Institute etc.

**Tentative Programme; actual company visits might differ.*

Who should participate

Business owners and professionals, senior executives and representatives from different industries who are interested in exploring business opportunities in China are encouraged to participate.

Course Fee

S\$4,550# per participant

(inclusive of lectures, business meetings, seminars, corporate visits, networking sessions)

##Admin Fee: S\$200 (Member)

S\$250 (Non-Member)

Final fee after deducting government funding is

S\$1,565 per participant (Member)

S\$1,615 per participant (Non-Member)

Airfares, accommodation & personal expenditures are not included. These expenditures shall be borne by participants.

#Government Support

This programme is supported as an Overseas Market Workshop by Enterprise Singapore. To qualify for government subsidy for the Course Fee, participants must be Singaporean or Singapore PR that are employed by companies incorporated/registered and based in Singapore with at least 3 core business functions/activities* operated from Singapore.

##Admin Fee is payable to SCCCI and is not eligible for funding support from EnterpriseSG

Payment

Full payment of the programme fee must be paid within 7 working days upon successful registration of the programme with SCCCI.

Registration is now open!

Closing Date: **Friday, 2nd May 2025,**
or when participation numbers reach 15 before the closing date.

For enquiries

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Organised by



新加坡中華總商會
Singapore Chinese Chamber of Commerce & Industry

Supported by

**Enterprise
Singapore**

Register



Programme Itinerary (accurate at time of print)

The following is an indicative programme and may be changed without prior notice:

Date	Programme
Sunday 25 May 2025	<p>Arrival at Nanjing Lukou International Airport</p> <p>Official Flight Flight: Scoot TR180 (SQ8308) Departure: 10:30 hrs Arrival: 15:50 hrs</p> <p>Check-in to Ritz-Carlton, Nanjing or equivalent</p> <hr/> <p>Session 1: Networking Dinner with Nanjing Federation of Industry and Commerce</p>
Monday 26 May 2025	<p>Session 2: Lecture: Smart Manufacturing and Green Industrial Transformation: Technology Convergence and Global Market Opportunities</p> <p><u>Learning Points:</u></p> <ul style="list-style-type: none">• Smart Manufacturing Upgrade: Industrial Chain Transformation from Automation to Data Empowerment• Green Technology for Reducing Carbon Footprint in Global Supply Chains• Smart Factories and International Standards for the Industrial Internet• China's Green Technology Going Global: Practical Applications in the Southeast Asian Market <p><u>Lecturer:</u> Prof Yang Kun</p> <ul style="list-style-type: none">- Director, Smart Industrial Software & Systems Research Institute, Southeast University- Committee Member, National Smart Manufacturing Standardisation Technical Committee- Chief Advisor, MIIT Industrial Internet Platform Innovation Center- Led smart transformation projects for Huawei and Haier; Co-authored the Made in China 2025 White Paper- Strategic Consultant for Siemens China on Industry 4.0 (China-Germany technical standard alignment)- Green Industrial Park Certification Expert, United Nations Industrial Development Organisation (UNIDO) <hr/> <p>Networking Lunch with Industry Experts and Practitioners</p> <hr/> <p>Session 3: Lecture: From Lab to Global Markets: Commercialising Renewable Energy and Low-Carbon Technologies</p> <p><u>Learning Points:</u></p> <ul style="list-style-type: none">• Global Energy Transition: Breakthroughs in the Commercialisation of Photovoltaics, Hydrogen, and Energy Storage• China's 'Dual Carbon' Policy: Opportunities and Southeast Asian Market Demand• Legal and Policy Challenges: Navigating the International Expansion of Green Technologies• ESG Ratings and International Financing Strategies <p><u>Lecturer:</u> Prof Sun Cheng</p> <ul style="list-style-type: none">- Vice Dean, School of Environment, Nanjing University; Chief Scientist, Energy Economics Institute- Lead Scientist, China's National 973 Program on Renewable Energy- Technical Evaluation Lead, World Bank Clean Energy Fund (China)- Technical Feasibility Advisor for Keppel Corp's China Wind Power Projects- Smart Grid Consultant for Indonesia's PLN State Electricity Company- Peer Reviewer for Nature Energy and Applied Energy <hr/> <p>Session 4: Networking Dinner with Nanjing Jiangbei Business District</p>

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Tuesday 27 May 2025	<p>Session 5: Huawei (Nanjing) Visit + Presentation + Seminar</p> <p>Huawei (Nanjing) DeveloperWorks is a collaboration between Jiangning Development Zone, Huawei, and the Chinese Academy of Sciences – Nanjing Research Center. The initiative focuses on five key areas: industrial internet, smart power grids, green smart vehicles, artificial intelligence, and 5G application innovation. It supports manufacturing, AI, and software enterprises in the Jiangning Development Zone, along with universities and research institutes, with the goal of establishing a leading industrial innovation center and ecosystem both domestically and internationally.</p> <p><u>Learning Points:</u></p> <ul style="list-style-type: none">• Visit the exhibition hall to learn how the DeveloperWorks hub integrates Huawei's resources, assisting enterprises in the park to achieve digital transformation and innovative applications• Tour the five capability centers of DeveloperWorks (Solution Innovation, Experiment Acceleration, Capability Development, Ecosystem Connectivity, and Outcome Showcase) to gain a deeper understanding of their roles in promoting industrial development within the park• Explore the possibilities and feasible directions for diversified cooperation between the parties
	<p>Lunch</p>
	<p>Session 6: Suning.cn Company Visit + Presentation + Seminar</p> <p>Founded in 1990, Suning.cn is a leading Chinese enterprise with dual listings in China and Japan, ranking second among China's top 500 private companies. Guided by the mission of "Leading Industrial Ecosystem and Creating Quality Life," Suning has diversified into eight major sectors: Suning.cn, Suning Logistics, Suning Finance, Suning Technology, Suning Real Estate, Suning Culture and Creative Industries, Suning Sports, and Suning Investment. Notably, Suning.cn joined the Fortune Global 500 list in 2017.</p> <p><u>Learning Points:</u></p> <ul style="list-style-type: none">• Visit the Headquarters Exhibition Hall: Discover the company's core values and main business sectors• Explore Integrated Business Models: Learn about the innovative collaboration across multiple business formats and brands• Tour the Smart Technology Exhibit: Gain insights into technological research and digital transformation achievements• Review the Growth Journey: Reflect on Suning's development milestones and success stories.
	<p>Session 7: Networking Dinner with Representatives of Entrepreneurs from Nanjing</p>

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Wednesday 28 May 2025	<p>Session 8: China (Jiangsu) Pilot Free Trade Zone FTZ Visit + Presentation + Seminar</p> <p>Established in August 2019, the China (Jiangsu) Pilot Free Trade Zone covers 39.55 square kilometers. It focuses on key industries such as integrated circuits, life sciences and healthcare, artificial intelligence, the Internet of Things, and modern finance. The zone supports major national strategies like the Belt and Road Initiative, the Yangtze River Economic Belt, and regional integration in the Yangtze River Delta. It aims to become a hub for independent innovation, a model for modern industry, and a platform for international cooperation.</p> <p><u>Learning Points:</u></p> <ul style="list-style-type: none">• Visit the Jiangbei New Area Planning Exhibition Hall to learn about its history, development, and future plans, helping businesses plan for sustainable growth• Explore the “Dingshan Urban Living Room” project to understand efforts in protecting the Yangtze River’s ecology• Visit the Silk Road Group Exhibition Hall to learn how its cross-border trade platform supports the digital economy and global business
	<p>Session 9: Networking Lunch with Nanjing Investment Promotion Bureau</p>
	<p>Session 10: Cec Environmental Protection Co Ltd Company Visit + Presentation + Seminar</p> <p>CEC Environmental Protection Co Ltd is a leading provider of ecological and environmental management services. The company focuses on four key areas: water treatment, solid waste management, flue gas treatment, and industrial innovation. Its services include industrial and sewage water treatment, water environment management, solid and hazardous waste disposal, sludge and food waste treatment, soil remediation, flue gas and VOCs control, and the development of high-end environmental equipment.</p> <p><u>Learning Points:</u></p> <ul style="list-style-type: none">• Visit the Smart Water Purification Island to see how new technologies are used in real projects and get ideas for business innovation• Learn about the Environmental Industry Innovation Platform to understand market needs and explore business opportunities in tech, services, and partnerships
	<p>Free Activities</p>

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Thursday 29 May 2025	<p>Session 11: Singapore Nanjing Eco-Hi Tech Island Company Visit + Presentation + Seminar</p> <p>The Singapore-Nanjing Eco Hi-Tech Island is a joint project between the Jiangsu Provincial Government and Singapore's Ministry of Trade and Industry, co-developed by Singapore and Nanjing. Covering about 15.21 square kilometers with an expected investment of over 100 billion RMB, the project aims to create a new urban model focused on innovation, industry-urban integration, and sustainable development. It serves as a flagship for Sino-Singapore cooperation and aspires to become an "Ecological Smart City" and a "Low-Carbon Smart Island."</p> <p><u>Learning Points:</u></p> <ul style="list-style-type: none">• Visit the core exhibition areas to learn about the Ecological Technology Island's planning and features, including "New Ecological Landscape," "Biodiversity," and "Cultural and Tourism Resort," while exploring smart cities, industrial layout, and environmental technologies• Observe green technologies like ecological slope protection and building energy efficiency, and explore how to incorporate environmental ideas into digital transformation for better sustainability and added value• Discuss the potential for collaboration between both parties
	<p>Networking Lunch with Industry Experts and Practitioners</p>
	<p>Session 12: Landsea Green Properites Co Ltd Company Visit + Presentation + Seminar</p> <p>Landsea Green Properties Co Ltd founded in 2001, is a top 100 real estate company in China, specializing in green technology real estate. The company focuses on residential development and has expanded into new areas like green elderly care, green building technology, and green financial services. By May 2013, its total assets exceeded 15 billion RMB.</p> <p><u>Learning Points:</u></p> <ul style="list-style-type: none">• Visit Landsea's eco-friendly buildings and health platforms to learn about green technology and boost project value• Explore Landsea's green practices in housing and elderly care to improve brand promotion and impact

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Thursday 29 May 2025	<p>Session 13: Lecture: The Green Architecture Revolution: Building Sustainable, Digitalized Urban Ecosystems for the Future</p> <p><u>Learning Points:</u></p> <ul style="list-style-type: none">• Smart Buildings and Carbon Neutrality: BIM Technology Driving Low-Carbon Construction• Urban Planning Experience: Insights from China's New Town Model for Southeast Asia• Green Building Material Standards: International Mutual Recognition between China (GB) and Singapore (Green Mark)• Smart Park Practices: Operational Replication from Singapore's One-North to Nanjing Jiangbei <p><u>Lecturer:</u> Prof Bao Li</p> <ul style="list-style-type: none">- Vice Dean, School of Architecture, Southeast University; Director, Sustainable Urban Design Center- Jury Member, UIA Awards for Sustainable Cities- Core Expert, Xiong'an New Area Green Building Standards- Eco-Community Consultant for Singapore HDB's Precinct Renewal Project- Co-Lead Urban Planner for Malaysia's Iskandar Economic Zone Low-Carbon Masterplan- Sustainability Lead Designer for the China Pavilion at Dubai Expo 2020 <p>Session 14: Networking Dinner with Industry Experts and Practitioners</p>
Friday 30 May 2025	<p>Check-out Hotel</p> <p>Session 15: GenScript Biotech Corporation Company Visit + Presentation + Seminar</p> <p>GenScript Biotech Corporation is a global leader in gene synthesis services and a NASDAQ-listed company (GNS). It is recognized for its expertise in CRISPR technology and has achieved unicorn status. Along with Legend Biotech and ProMab Biotechnologies, GenScript Biotech holds this prestigious recognition. ProMab, based in Nanjing, was one of eight companies selected as a unicorn and featured on the "2023 Global Unicorn List," marking its significant role in the new economy sector.</p> <p><u>Learning Points:</u></p> <ul style="list-style-type: none">• Visit the R&D center and lab to explore new biopharmaceutical technologies and support business upgrades• Assess research capabilities and equipment to identify potential collaborations and market opportunities• Learn how GenScript promotes sustainability through innovation, quality service, and responsible practices <p>Session 16: Networking Lunch with Experts from Nanjing Carbon City Research Institute</p> <p>Depart from Nanjing to Singapore</p> <p>Airport: Nanjing Lukou International Airport</p> <p>Flight: Scoot TR181 (SQ8349) Departure: 17:05 hrs Arrival: 22:25 hrs</p>