

SCCCI Privacy Policy

(Web version)

At the Singapore Chinese Chamber of Commerce & Industry (“SCCCI”, “we”, “us”, “our”), we are committed to protecting and safeguarding the personal data of individuals who visit our website (“Website”) and/or use of our services (“Services”).

This Personal Data Protection Policy (“Policy”) sets forth how we collect, use, and disclose your Personal Data when you, as a user of our Website (“you”, “your”), browse our Website and/or use our Services, provides other details about our personal data practices, and explains how to contact us if you have any questions or concerns regarding your Personal Data.

1. Types of Personal Data we Collect
2. Purposes for Collection, Use, Disclosure
3. Disclosure of Personal Data to Third Parties
4. Transfer of Personal Data outside Singapore
5. Your Rights in relation to Your Personal Data
6. Cookies
7. Links to other sites
8. Changes to our Privacy Policy
9. How to contact us & our Data Protection Officer (DPO)
10. Integrity of Personal Data
11. Governing Law
12. Do-Not-Call Policy
13. Your Consent

“Personal Data” in this Policy means, as defined in the Personal Data Protection Act 2012 (“PDPA”), data, whether true or not, about an individual who can be identified (a) from that data; or (b) from that data and other information to which an organisation has or is likely to have access.

1. Types of Personal Data we Collect

SCCCI typically collects Personal Data, such as full names, telephone numbers, mailing addresses, and email addresses when consent has been provided by you, or if the Personal Data has been voluntarily submitted by you. For example, Personal Data may be collected when you register to be a member of the SCCCI, register for SCCCI’s events online, and/or provide feedback on our Services. SCCCI may collect such data through our various forms and materials, including membership application forms, event registration forms, survey/feedback forms or when you submit data, communicate or otherwise interact with SCCCI, including through the Website. You may choose not to provide the Personal Data we requested for, but in that event the Website may not function as intended by us or our Services may become unavailable to you.

We generally do not collect, use, or disclose your Singapore National Registration Identity Card (NRIC) number or other national identification numbers (e.g., Foreign Identification Number (FIN), Work Permit Number). We will only do so where such collection, use, or disclosure is required or authorised under Singapore law or where it is necessary to accurately establish or verify your identity to a high degree of fidelity, or in accordance with the prevailing guidelines published by the Singapore Personal Data Protection Commission.

If you would like us to delete Personal Data we have collected, please contact our Data Protection Officer via the contact information set out in this Policy further below. Please note that we may be

required by law to retain certain data or information.

2. Purposes for Collection, Use, Disclosure

SCCCI may collect, use, and disclose your Personal Data for the following purposes:

a) Membership-Related Purposes

- (i) To process and administer your membership application, renewal, or termination;
- (ii) To manage your membership account, including billing, fee collection, and the provision of membership benefits and services; and
- (iii) To communicate with you regarding your membership, including notices of general meetings, elections, and other announcements.

b) Event, Course, and Activity-Related Purposes

- (i) To process your registration and payment for events, seminars, courses, trade missions, and other activities;
- (ii) To administer and manage the event, including coordinating with vendors, trainers, and partners, and providing logistical support;
- (iii) To facilitate networking among participants, which may include sharing a list of participants' names and organisations;
- (iv) To issue certificates of participation or completion;
- (v) To take photographs and videos of our events for use in our publications, website, and other marketing or publicity materials; and
- (vi) For post-event follow-up, including seeking feedback and providing related information.

c) General and Administrative Purposes

- (i) To verify your identity and process any of your applications or requests;
- (ii) To respond to your enquiries, feedback, and complaints;
- (iii) To manage our administrative and business operations and comply with internal policies and procedures;
- (iv) To provide you with information about our events, courses, services, and activities, including marketing and promotional materials, which you may opt out at any time by writing to our Data Protection Officer;
- (v) To conduct research, surveys, and data analysis to understand our members' needs and improve our Services;
- (vi) To facilitate security and access control at our premises and events;
- (vii) To comply with any applicable laws, regulations, codes of practice, guidelines, or rules, or to assist in law enforcement and investigations conducted by any governmental and/or regulatory authority; and
- (viii) For any other purpose for which you had expressly consented to, or deemed to consent to, when providing us the Personal Data.

(Collectively, the “**Purposes**”.)

If you no longer wish to make any further communications with SCCCI, please contact our Data Protection Officer via the contact information set out in this Policy further below.

You are encouraged to actively manage your preference on how SCCCI can contact you by

selecting your preferred contact mode in the materials made available by us to you, or by contacting our Data Protection Officer. Marketing materials include any communication we send to you for promotional purposes, and about news and information about our products, services, events, promotions, and activities that we believe may be of interest to you.

3. Disclosure of Personal Data to Third Parties

The Personal Data provided to us will be kept confidential by default, and will only be disclosed to the following third parties in accordance with the Purposes specified above and any other purposes which you have been notified of and to which you have consent, or as permitted or required by law:

- a) Within the SCCCI Family which includes SCCCI's subsidiaries, our business partners, associates, collaborators, and our affiliates that provide related services in connection with our Services;
- b) Our auditors, consultants, lawyers, accountants or other financial or professional advisers appointed in connection with our Services;
- c) Our third-party service providers, third-party management companies, sub-contractors or other parties as may be deemed necessary by us to facilitate your dealings with us;
- d) Our appointed service providers in fulfilling our Services or providing technical services to our Website; and
- e) Any other persons, government agencies, statutory authorities and/or industry regulators, whom we are compelled or required to do so pursuant to any law.

Third parties are legally tasked with processing your Personal Data in line with the principles specified by applicable law and SCCCI in accordance with this Policy, and they may not collect, use, and/or disclose your Personal Data for any other purpose. Third parties are also held responsible for securing your Personal Data at an appropriate level of security in relation to applicable data protection laws and widely accepted industry standards. We may seek your further consent to receive marketing materials from selected SCCCI's partners or associates. Even if you elect to receive such materials, SCCCI will not share your Personal Data with such partners or associates without your consent, and will typically send the marketing materials to you on behalf of the partners or associates.

For the avoidance of doubt, SCCCI reserves its right to use or disclose any data as needed to satisfy any law, regulation or legal request, to protect the integrity of our Services, to fulfil your requests, or to cooperate in any law enforcement investigation or an investigation on a matter of public safety.

4. Transfer of Personal Data outside Singapore

During the course of our engagement with you, it may be necessary, for any of the Purposes, to transfer your Personal Data outside of Singapore to our related subsidiaries, our business partners, associates, collaborators, and our affiliates, service providers and/or relevant authorities, who may be located and/or receive your Personal Data outside Singapore. Save for the foregoing, your Personal Data will not be knowingly transferred to any place outside Singapore or be knowingly disclosed to any third party for any other purpose not in accordance with this Policy.

5. Your Rights in relation to Your Personal Data

Under the PDPA, some of the rights you have in relation to your Personal Data have been summarised as follows:

- a) You have the right to request information about how your Personal Data has been or may have been used or disclosed by us within the one-year period before the date of your request;
- b) You have the right to request the correction of any error or omission in your Personal Data that is in our possession or under our control; and
- c) To the extent our processing of your Personal Data is based on your consent provided to us previously, you have the right to withdraw your consent regarding any of the purposes by providing reasonable notice to us.

We will respond to your access or correction request in accordance with the PDPA as soon as reasonably possible. If we are unable to respond within 30 days, we will inform you, in writing, of the time by which we will be able to respond.

6. Cookies

"Cookies" are text files that are created, and stored, on your computer system via the Internet browser, for record-keeping purposes. Cookies allow our Website to remember important information that will make your use of the Website more convenient. Like most sites, SCCCI uses cookies for a variety of purposes in order to improve your online experience. For example, we track the total number of visitors to our Website on an anonymous aggregate basis. We also associate information from you with a cookie file to remember you when you return to the Website and to keep track of the items in your registration form if you register to our events online.

You may use the options in your web browser if you do not wish to receive a cookie or if you wish to set your browser to notify you when you receive a cookie. Go to your browser's "Help" or "Settings" section and search for the keyword "cookie" to find instructions on how to adjust your cookie preferences. If you disable all the use of cookies, you may not be able to take full advantage of all the features of the relevant Services.

7. Links to other sites

We may offer links to sites that are not operated by SCCCI. If you visit one of these linked sites, you should review their privacy and other policies. We are not responsible for the policies and practices of other entities, companies, or businesses, and any information you submit to those entities, companies, and/or businesses would be subject to their privacy policies.

8. Changes to our Privacy Policy

From time to time, it may be necessary for us to change this Policy. If we revise this Policy, we will post the revised version here, so we suggest that you check here periodically for the most up-to-date version of this Policy. Rest assured, however, that any changes will not be retroactively applied and will not alter how we handle previously collected Personal Data.

9. How to contact us & our Data Protection Officer (DPO)

SCCCI respects your privacy and assures you that your personal data will be kept securely according to the Personal Data Protection Act. As such, and in accordance with the PDPA, we have appointed a Data Protection Officer ("DPO") to oversee our compliance with the PDPA. Should you have any questions, comments, requests, or wish to update or cancel your details at any time, please feel free to contact our DPO via e-mail at dpo@sccci.org.sg or visit our office located at 47 Hill Street, #05-01/02, Singapore 179365.

10. Integrity of Personal Data

You are responsible for ensuring that the Personal Data you provide to SCCCI is accurate, complete, and not misleading and that such Personal Data is kept up to date. We may request your assistance to procure the consent of third parties whose Personal Data is provided by you to us, and you agree to use your best endeavours to do so.

11. Governing Law

This Privacy Policy and the use of this Website shall be governed in all respects by the laws of the Republic of Singapore.

12. Do-Not-Call Policy

We have also put in place processes to comply with and respect Singapore's Do Not Call Registry ("SG DNCR"), which allows individuals to opt out of receiving (unsolicited) telemarketing messages via phone call, SMS, or fax by registering their Singapore telephone numbers with the SG DNCR.

If you do not wish to receive any telemarketing messages via phone call, SMS, or fax, you may also inform us by doing the following:

SMS "DNC" to +65 9823 8974

Do note:

- a) Any withdrawal request will take 21 days to come into effect.
- b) Your status will remain valid until inform us of any changes by contacting our Data Protection Officer.
- c) Your provision of consent (be it express and/or deemed) to us for the collection, use, and disclosure of your Personal Data will override the effect of the SG DNCR.

13. Your Consent

By providing your Personal Data to us, or by accepting this Policy as part of the sign-up or application process, and/or your correspondence with us, you provide your consent to us to collect, use, and disclose your Personal Data in accordance with this Policy. If you do not agree to the terms of this Policy or do not want this Policy to apply to you, please contact our DPO and/or do not proceed with the use of this Website.

Where we have collected your Personal Data based on your consent (express or deemed), you acknowledge that you have given us your permission to collect, use, and disclose your Personal Data for the purposes specified in this Policy.

As permitted under the PDPA, by entering into a contract or transaction with us, you agree and acknowledge that we can collect, use, and disclose your Personal Data to fulfil our contractual obligations without obtaining further explicit consent. This deemed consent is limited to the collection, use, and disclosure of Personal Data that is reasonably necessary for us to perform our contractual obligations with you.

Furthermore, we may, from time to time, rely on deemed consent by notification for the collection, use, and disclosure of your Personal Data for new purposes, as permitted by the PDPA. This means we will inform you of a new purpose for which your personal data will be used. The notification

will clearly state:

- a) Our intention to collect, use, or disclose your Personal Data;
- b) The purpose for which your Personal Data will be collected, used, or disclosed; and
- c) A reasonable period within which, and a reasonable manner by which, you may notify us that you do not consent to our proposed collection, use, or disclosure of your personal data.

If you do not exercise your right to opt out within the specified period, your consent will be deemed to have been given for that new purpose. This method will only be used when we have assessed that the new purpose is unlikely to have any adverse effect on you, and that your consent can be implied under the PDPA. We will not use this method for sending direct marketing messages.

Please ensure your contact information with us is current so you can receive these important notifications. You can always withdraw your consent at any time after the opt-out period has passed by contacting our Data Protection Officer.

Thanks again for visiting SCCCI's corporate website and for placing your trust in SCCCI.

Last Updated: 22 September 2025.

© SCCCI, 2025. All rights reserved.