

华社领袖班  
**Chinese Community Leadership Programme (CCLP)**  
**Frequently Asked Questions**

**I. About the Programme**

**1. What is the CCLP?**

The CCLP is a leadership development programme jointly developed by SFCCA and SCCC. It aims to nurture a strong pipeline of future leaders for the Singapore Chinese community, strengthen leadership succession, and ensure the long-term vitality of local Chinese community organisations. Participants will gain knowledge, skills, and networks to contribute meaningfully to community advancement and national development.

**2. Why was the programme established? What gap does it aim to fill?**

With younger generations showing declining interest in Chinese culture and community affairs, leadership succession has become a challenge for Chinese community organisations. The CCLP seeks to address this gap by systematically grooming at least 100 promising young leaders over the next 5 years for clan and trade associations, with government support. The programme will also enhance communication and collaboration between the government and the community, and complement existing leadership development initiatives within the Chinese community.

**3. Who will benefit from the programme?**

- *Participants:* Develop leadership, strategic management, and public communication skills; gain insights into Singapore's social, cultural, and policy landscape; and expand their network with community leaders, government, and industry stakeholders.
- *Community:* Strengthened leadership succession and more effective community organisations support social cohesion, inter-ethnic understanding, and long-term development.

**4. How will the programme contribute to Singapore's long-term development?**

By nurturing capable leaders and aligning grassroots efforts with national priorities, the programme ensures community organisations continue to foster social harmony and contribute to a multicultural, resilient society, supporting Singapore's stability and long-term growth.

**5. Why National Technological University, Singapore (NTU) instead of other Institutes of Higher Learning?**

NTU has a longstanding connection with the Chinese community and a strong foundation in education, research, and cultural development, making it an ideal partner to prepare future-ready leaders while honouring tradition.

## **II. Programme Structure**

### **6. When and how long is the programme?**

The CCLP is an annual programme, with its inaugural run to commence in July 2026. The four-month programme, with a mid-term break, will feature masterclasses, agency briefings, dialogues with leaders from the public, private and people sectors, learning journeys, and networking sessions.

### **7. What modules are offered?**

- Strategic and Organisational Leadership
- Public Policy and Governance
- Inter-ethnic Relations in Singapore
- Identity, Heritage and Culture
- External Relations and Public Communications

### **8. What is the attendance requirement?**

Participants must maintain at least 80% attendance to receive the certificate.

### **9. Are there programme fees?**

No, all fees are fully covered.

## **III. Nomination, Eligibility and Selection**

### **10. Who can be nominated?**

Singapore citizens in their 30s to 40s who are actively involved in the Chinese community and have demonstrated a passion to serve.

### **11. Why is the age range set between 30s to 40s?**

This ensures participants have meaningful professional or community experience and sufficient runway for long-term contributions to community development and leadership.

### **12. Where can the nomination form be obtained?**

Interested parties can download the form from <http://www.sccci.org.sg/chinese-community-leadership> or obtain the hardcopy forms from SFCCA and SCCC Secretariat. The application window for each intake is from mid-December to end January.

### **13. Are there other eligibility criteria?**

- Singaporean
- Bilingual in English and Mandarin
- Actively serving the Chinese community or the wider community

**14. How does the selection process work? Is there an interview?**

Participants must be nominated by Presidents of clan or trade associations registered in Singapore. A Selection Committee will review and shortlist participants from the nominations received. No interviews are required.

**15. How many participants are selected per run?**

Each run typically enrolls around 20 participants. Over five years, at least 100 young leaders will be developed. Candidates not selected for the current run may be considered for subsequent runs.

**16. When will the nomination results be announced?**

Results are expected in March 2026.

**17. Can applicants apply in subsequent years if they miss the current application window or not shortlisted for the particular intake?**

Yes. Applicants are welcome to apply in subsequent years. The application window for each intake is from mid-December to end January.

*For more information on CCLP, please visit <http://www.sccci.org.sg/chinese-community-leadership> or email to [rennie@sccci.org.sg](mailto:rennie@sccci.org.sg).*