

**MEDIA ADVISORY:**

**SCCCI Congratulates *Hawker Culture in Singapore* being officially inscribed on *UNESCO's Representative List of the Intangible Cultural Heritage of Humanity***

SCCCI President Roland Ng said, "The official inscription of the Hawker Culture in Singapore by UNESCO is a strong endorsement that our cultural traditions and practices should have inherited from generation to generation. The vital cornerstone that ensures the sustainable development of Singapore Culture and our continued prosperity is racial harmony and cultural integration. Based on the principle of seeking harmony without uniformity, the SCCCI will continue to actively promote Singapore Culture together with Chinese Entrepreneurial Culture."

Established in 1906, the SCCCI has the statutory aim of promoting and safeguarding culture and social cohesion in Singapore to ensure succession, in addition to its mission of enhancing the development of industry and commerce.

The SCCCI, together with the local business community have expressed our strong support to the nomination of Hawker Culture in 2018. SCCCI acknowledged that Hawker Culture is a unique part of the Singaporean identity and a strong reflection of our multi-cultural society. The Hawker Culture has contributed its part in developing a sense of belonging for our nation and promoting social cohesion.

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### **About Singapore Chinese Chamber of Commerce & Industry**

Established in 1906, the Singapore Chinese Chamber of Commerce & Industry (SCCCI) is an internationally renowned business organisation and the apex body of the Chinese business community in Singapore. It is the founder of the biennial World Chinese Entrepreneurs Convention, a global business convention. It plays a key and pro-active role in representing the interests of the local business community.

The SCCCI has a membership network comprising 5,000 corporate members and has more than 160 trade association members, representing over 40,000 companies including large financial and business organisations, multinational corporations, government-linked companies, and small and medium enterprises from a wide spectrum of trades and industries. These members together provide vast resources and opportunities which enable the SCCCI to develop an influential global Chinese business network for business, education, culture and community development. In return, they share a strong sense of pride and identity together and benefit immensely from the SCCCI's membership services, facilities and activities.