

**MEDIA ADVISORY:**  
**“Enduring Relationship, Forging Ahead Together” –**  
**Commemorating 30 years of Diplomatic Relations with China**

This year, Singapore celebrates 30 years of diplomatic relations with China, and to commemorate this historic milestone, Singapore Chinese Chamber of Commerce & Industry (SCCCI) has published a commemorative book titled “Enduring Relationship, Forging Ahead Together”. The SCCCI’s archives contain more than 10,000 photos capturing the journeys of Singapore and China through different historical periods since the establishment of diplomatic ties. 255 photos depicting the changes that have taken place between Singapore and China over the past three decades, were selected and published in the book. The photos reflect the economic successes of the two countries today and the efforts made by enterprises and trade associations from both countries to promote trade and economic development.

SCCCI President Roland Ng said, “The firmly grounded trade and business relations remain vibrant to this very day. Enterprises from Singapore and China, through different moments in history, learnt from each other and gained mutually. I hope the Spirit of Chinese Entrepreneurs would continue to persevere in both countries, becoming a source of inspiration for a new generation of entrepreneurs to contribute towards the business and economic development of Singapore and China. Looking ahead, I hope the relations between our two countries would be further broadened and deepened, keeping abreast of the times, and continuing to promote prosperity and progress for both nations as well as the region.”

In his message for the commemorative book, Singapore’s Minister for Trade and Industry Mr. Chan Chun Sing said, “Our bilateral cooperation is premised upon a deep understanding of each other’s development priorities, and deep trust between the people and leaders of both countries. The Singapore Chinese Chamber of Commerce & Industry (SCCCI) has played an important role in this regard over the years. Singapore and China’s cooperation throughout the pandemic reflects the good friendship and understanding between our countries and people, as well as a level of familiarity developed over the years of being able to work together towards mutually beneficial outcomes. I am confident that the SCCCI will build upon this strong foundation and continue to strengthen the ties and friendship between Singapore and China in the years to come.”

“Over the past 30 years, under the guidance of the leaders from both countries, China and Singapore have worked together and created a unique win-win partnership of cooperation,” said His Excellency Hong Xiaoyong, Chinese Ambassador to Singapore. In his message for the commemorative book, His Excellency Hong also added, “During the outbreak of COVID-19 this year, China and Singapore have given support and assistance to each other, and maintained steady development in various areas. This demonstrates once again the forward-looking, strategic and exemplary nature of the China-Singapore relations. We are commemorating the 30th anniversary with real actions, which are highly relevant to the efforts and contributions made by friends from business communities represented by the SCCC. Let’s use this anniversary as an opportunity to further deepen the mutually beneficial cooperation, and embrace a better future for the China-Singapore relations!”

The “Enduring Relationship, Forging Ahead Together” commemorative book launch was held in Shanghai on 7 December 2020. The event was also conducted online with the SCCC Council Members joining to witness the launch of the book. While the book is not for sale, members of the public can access the digital version of the book via the following link: <https://tinyurl.com/sccci-forging-ahead-together>.

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### **About Singapore Chinese Chamber of Commerce & Industry**

Established in 1906, the Singapore Chinese Chamber of Commerce & Industry (SCCCI) is an internationally renowned business organisation and the apex body of the Chinese business community in Singapore. It is the founder of the biennial World Chinese Entrepreneurs Convention, a global business convention. It plays a key and pro-active role in representing the interests of the local business community.

The SCCCI has a membership network comprising 5,000 corporate members and has more than 160 trade association members, representing over 40,000 companies including large financial and business organisations, multinational corporations, government-linked companies, and small and medium enterprises from a wide spectrum of trades and industries. These members together provide vast resources and opportunities which enable the SCCCI to develop an influential global Chinese business network for business, education, culture and community development. In return, they share a strong sense of pride and identity together and benefit immensely from the SCCCI's membership services, facilities and activities.