

请勿在 2016 年 2 月 8 日（星期一）上午 11 时 30 分之前发布
To be embargoed until after 11:30 am, 8 February 2016 (Monday)

Frequently asked questions for SCCCI's 110th Anniversary Celebrations

1. Theme and Objective of the 110th Anniversary Celebrations

This year, as we celebrate the 110th Anniversary of the Chamber, a whole host of celebratory events will be organised throughout the year, under the theme “A New Era, A New Chapter”.

Celebrating the Chamber's 110th Anniversary, the accomplishments of the past will become the foundation for the future, supporting us as we advance towards the future economy and continuing to stay united. This allows us to look after business interests.

Embarking on a new milestone in the Chamber's history, with a new stance and creativity, the Chamber will continue to lead the Chinese business community in contributing to the economic prosperity and social stability of our nation.

2. Why did the Chamber launch the 110th Anniversary Celebrations during the Lunar New Year Gathering?

The Lunar New Year Gathering on the first day of the Lunar New Year is a long-standing tradition of the Chamber. Members of SCCCI and distinguished guests including foreign diplomats, senior government officials, leaders from the business, cultural and community organisations will exchange goodwill wishes as we welcome the New Year. Hence, we wish for everyone to share our joy as we launch the Chamber's 110th Anniversary Celebrations at this festive function.

We have specially invited Mr S Iswaran, Minister for Trade and Industry (Industry) to officiate the launch of the SCCCI's 110th Anniversary logo at this gathering to kick-start a year of celebratory events.

3. Rationale of the 110th Anniversary Logo

A New Era, A New Chapter
The 110th Celebrations

Description:

The SCCCI's 110th Anniversary logo, illustrated using Chinese calligraphic script, is highly reminiscent of a mighty dragon soaring into the sky. The stylised treatment of the numerals creates a streamlined and vibrant touch, demonstrating the Chamber's rich cultural heritage. The combination of red and gold produces a festive ambience, and expresses the Chamber's confidence to embrace an even more glorious future. In its entirety, the logo has a fluidity of movement, symbolising that the Chamber, notwithstanding its long tradition of history, ceaselessly embarks on globalisation and keeps abreast of current trends. The 110th Anniversary celebrations mark a significant milestone; its past accomplishments will become the foundation of the future, supporting the Chamber as it records new chapters of history!

4. Highlights of the 110th Anniversary Celebrations

The series of celebratory events, encompassing trade & industry, culture & education and community service, include:

- i. A Forum by the SCCCI Career Women's Group
- ii. Charity Golf Tournament
- iii. Singapore-China Business Forum
- iv. Mega Conference and Expo
- v. Trade Association Congress
- vi. A Cruise by the SCCCI Youth Entrepreneurs Network
- vii. Gala Dinner

The Singapore Chinese Chamber Institute of Business will also be launching an e-learning portal.

5. What are the future developments of the Chamber?

We are in the midst of planning for the move to our new premises at the Trade Association Hub together with our trade association members in 2017.

In the 1960s, when Singapore first embarked on industrialisation, the Chamber supported our members in developing their business and connectivity with the global Chinese business community. Today, as the Singapore economy enters another phase of restructuring, the Chamber is working in close collaboration with our trade association members from every trade and industry sector, inculcating the team spirit and providing mutual support to progress together.

6. 110th Anniversary Organising Committee

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| Advisors | Thomas Chua Kee Seng | President |
| | Teo Siong Seng | Immediate Past President |
| Chairman | Roland Ng San Tiong | Vice-President |
| Vice-Chairman | Lau Tai San | Vice-President |
| | Wu Hsioh Kwang | Vice-President |
| Finance | Ng Siew Quan | Chairman, Finance Committee |
| | Patrick Ng | Vice-Chairman, Finance Committee |
| Publications & Publicity | Charles Ho Nai Chuen | Chairman, Research & Publications Committee |
| | Chia Kim Huat | Vice-Chairman, External Relations Committee |
| Gala Dinner | Pek Ee Perh Thomas | Chairman, General Affairs Committee |
| | Phillip Kia Er Chew | Vice-Chairman, International Affairs Committee |
| | Ted Ngo Soo Lin | Council Member |
| Reception & Transport | Goh Tiong Yong George | Council Member |
| | Simon Goh Lian Seah | Council Member |
| Forum & Conference | Edward Ang Boon Cheow | Vice-Chairman, International Affairs Committee |
| | Kuah Boon Wee | Chairman, Technology Committee |
| Golf Tournament | James Ow Chin Seng | Vice-Chairman, Trade Association & Membership Committee |
| | Tan Bock Huat | Vice-Chairman, Trade Association & Membership Affairs Committee |



Annex:

1. SCCCI's 110th Anniversary Logo

