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MEDIA ADVISORY:

SCCCI delegation to explore the "One Belt, One Road" strategy with China's top brass in upcoming Beijing-Tianjin mission

Thomas Chua, President of the Singapore Chinese Chamber of Commerce & Industry (SCCCI), said, "In conjunction with the 25th Anniversary of the Sino-Singapore diplomatic relations, we are organising this business mission to renew our relations with the top Chinese political leaders and key collaboration partners in Beijing. On the agenda is the discussion of collaboration opportunities related to the "One Belt, One Road" strategy and Chinese enterprises venturing overseas."

The 30-member strong delegation consists of SCCCI Council Members and top Singapore companies, and will visit Beijing and Tianjin on October 18-22. (The list of companies is provided in the Annex.)

Besides political leaders, the delegation will be calling on the leaders of the China Council for the Promotion of International Trade (CCPIT), and the All-China Federation of Industry and Commerce (ACFIC). The SCCCI and Bank of China (BOC) will jointly organise a networking and sharing session on October 19, involving members of the delegation and leading PRC enterprises in the Beijing and Tianjin region. In conjunction with this event, the SCCCI will be launching the 2015/2016 edition of the *Singapore Investment Guide*. The new edition will now include a section on the ASEAN Economic Community (AEC) and outline Singapore's role in helping Chinese enterprises to set up their base in Singapore.



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About Singapore Chinese Chamber of Commerce & Industry

Established in 1906, the Singapore Chinese Chamber of Commerce & Industry (SCCCI) is an internationally renowned business organisation and the apex body of the Chinese business community in Singapore. It is the founder of the biennial World Chinese Entrepreneurs Convention and the World Chinese Business Network (www.wcbn.com.sg), a global online



business information portal. It plays a key and pro-active role in representing the interests of the local business community. In its continued drive for service excellence, the SCCCI has become the first business chamber in the region that has been awarded ISO 9001:2000 certification since 1995. In 2009, the Chamber successfully upgraded its ISO certification to ISO 9001:2008.

The SCCCI has a membership network comprising over 4,000 corporate members and more than 150 trade association members, representing over 40,000 companies including large financial and business organisations, multinational corporations, government-linked companies, and small and medium enterprises from a wide spectrum of trades and industries. Together, they provide the business community with vast resources and an influential global Chinese business network for business, culture and education.