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Embargo against delivery

## **MEDIA ADVISORY:**

## Johor Sultan welcomes Singapore business to invest in Iskandar

An 11-member group from SCCCI went to Johor for the MOU signing ceremony with JACCCI and was followed by an exclusive networking session with the Sultan of Johor, key officials and members of the JACCCI. The networking session provided greater insights into the business environment of Johor and gave a timely update on the latest developments in the state of Johor, with a specific focus on Iskandar Malaysia. During the networking, His Royal Highness said he welcomed Singapore businesses to invest in Iskandar.

SCCCI President Thomas Chua(新加坡中华总商会蔡其生会长), who led the delegation, said: "This is a strategic move to bring the relations of both our Chambers to a deeper level and enter into mutual collaboration on pursuing business networking, economic and trade cooperation with members of the leading Chinese chamber in Johor. We are privileged indeed to have an exclusive networking session with His Royal Highness the Sultan of Johor after the signing of an MOU with JACCCI today."

As Johor State, especially Iskandar Malaysia, is one of the top investment destinations of Singapore companies, SCCCI would like the Singapore companies' business ventures to be successful. Last November, SCCCI established the Iskandar Network@SCCCI, to provide the platform for local and foreign enterprises with a business presence in Iskandar Malaysia, or which intend to set up business there, to share their experiences and generate business opportunities.



SCCCI President Thomas Chua was accompanied by his three Vice-Presidents Lau Tai San (刘泰山副会长), Roland Ng (黄山忠副会长) and Wu Hsioh Kwang (吴学光副会长), Research & Publications Committee Chairman Charles Ho Nai Chuen (研究与出版委员会主席何乃全), International Affairs Committee Vice-Chairman Philip Kia (国际事务委员会副主席程宇超), council member George Goh (董事吴中庸), Secretary-General Tham Poh Cheong (秘书长谭宝锠), and Senior Director Irene Low (高级主管刘桂萍).

Note:

Dato' Tan Seng Leong, President of JACCCI (柔佛州中华总商会拿督陈成龙会长)

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## About Singapore Chinese Chamber of Commerce & Industry

Established in 1906, the Singapore Chinese Chamber of Commerce & Industry (SCCCI) is an internationally renowned business organisation and the apex body of the Chinese business community in Singapore. It is the founder of the biennial World Chinese Entrepreneurs



Convention and the World Chinese Business Network (www.wcbn.com.sg), a global online business information portal. It plays a key and pro-active role in representing the interests of the local business community. In its continued drive for service excellence, the SCCCI has become the first business chamber in the region that has been awarded ISO 9001:2000 certification since 1995. In 2009, the Chamber successfully upgraded its ISO certification to ISO 9001:2008.

The SCCCI has a membership network comprising over 4,000 corporate members and more than 150 trade association members, representing over 40,000 companies including large financial and business organisations, multinational corporations, government-linked companies, and small and medium enterprises from a wide spectrum of trades and industries. Together, they provide the business community with vast resources and an influential global Chinese business network for business, culture and education.