

“47 Hill Street” – An SCCCI-SG50 Special Exhibition

Fact sheet

1. SCCCI-SG50 Exhibition Advisory Committee

Advisors	Sim Ann	Minister of State for Communications and Information & Education
	Zhong Sheng Jian	Executive Chairman, Yanlord Holdings Pte Ltd
	Seow Choke Meng	Business Consultant, Chinese Media Group and Times Properties, Singapore Press Holdings
	Charles Ho Nai Chuen	Managing Director, On Cheong Pte Ltd
	Stephen Lim	CEO/Managing Director, SQL View Pte Ltd
	Elaine Ng	CEO, National Library Board
	Nah Juay Hng	Group Director (Engagement Cluster Arts & Culture), People’s Association
	Leong Weng Kam	Senior Writer, <i>The Straits Times</i>

2. SCCCI-SG50 Exhibition Organising Committee

Chairman	Wu Hsioh Kwang	Vice-President, SCCCI
Members	Adrian Peh	Chairman, Culture, Education & Community Affairs Committee
	Francis Ko Oon Joo	Vice-Chairman, Culture, Education & Community Affairs Committee
	Wan Shung Ming	Honorary Council Member, SCCCI
	Lee Peng Shu	Honorary Council Member, SCCCI

3. Publicity Channels

The SCCCI will be using two publicity channels:

Government agencies, including:

- Singapore Tourism Board; posters will be put up at large shopping centres and major sightseeing attractions
- People's Association; posters will be put up at Community Clubs

The Chinese business community network, including:

- Displaying posters at strategic retail outlets owned or run by SCCCI'S corporate members and council members
- Tapping on the resources of our Trade Association members to help in disseminating the information to their respective members and the public
- Publicising the exhibition to participants of the Singapore Chinese Chamber Institute of Business' Tour Guide Course, and course partners

4. Dates and show times

The Opening Ceremony for the Special Exhibition will be held on June 26.
Guest of Honour: President Tony Tan Keng Yam.

Duration of the Exhibition: July till September. Admission is free.

Show times:

Weekdays: 11 am till 8 pm

Weekends: 11 am till 9.30 pm

Venue: Singapore Flyer, Room #01-04