

ERC/PR/2014
September 8 2014

**MEDIA ADVISORY:
The Individual “Yang Yin” has no connection to the SCCC**

It has come to the SCCC's attention that an individual identifying himself as one Yang Yin has been representing himself as a “Director of the Singapore Chinese Chamber of Commerce” or “新加坡中華總商會理事”, including but not limited to handing out name cards containing the aforesaid position.

The SCCC does not have any director or council member or member by the name of "Yang Yin".

A police report has been lodged and we will take action against anyone who abuses the name of SCCC.

For further enquiries, please contact:

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新加坡中華總商會

Singapore Chinese Chamber of Commerce & Industry

About Singapore Chinese Chamber of Commerce & Industry

Established in 1906, the Singapore Chinese Chamber of Commerce & Industry (SCCCI) is an internationally renowned business organisation and the apex body of the Chinese business community in Singapore. It is the founder of the biennial World Chinese Entrepreneurs Convention and the World Chinese Business Network (www.wcbs.com.sg), a global online business information portal. It plays a key and pro-active role in representing the interests of the local business community. In its continued drive for service excellence, the SCCCI has become the first business chamber in the region that has been awarded ISO 9001:2000 certification since 1995. In 2009, the Chamber successfully upgraded its ISO certification to ISO 9001:2008.

The SCCCI has a membership network comprising over 4,000 corporate members and 151 trade association members, representing over 40,000 companies including large financial and business organisations, multinational corporations, government-linked companies, and small and medium enterprises from a wide spectrum of trades and industries. Together, they provide the business community with vast resources and an influential global Chinese business network for business, culture and education.