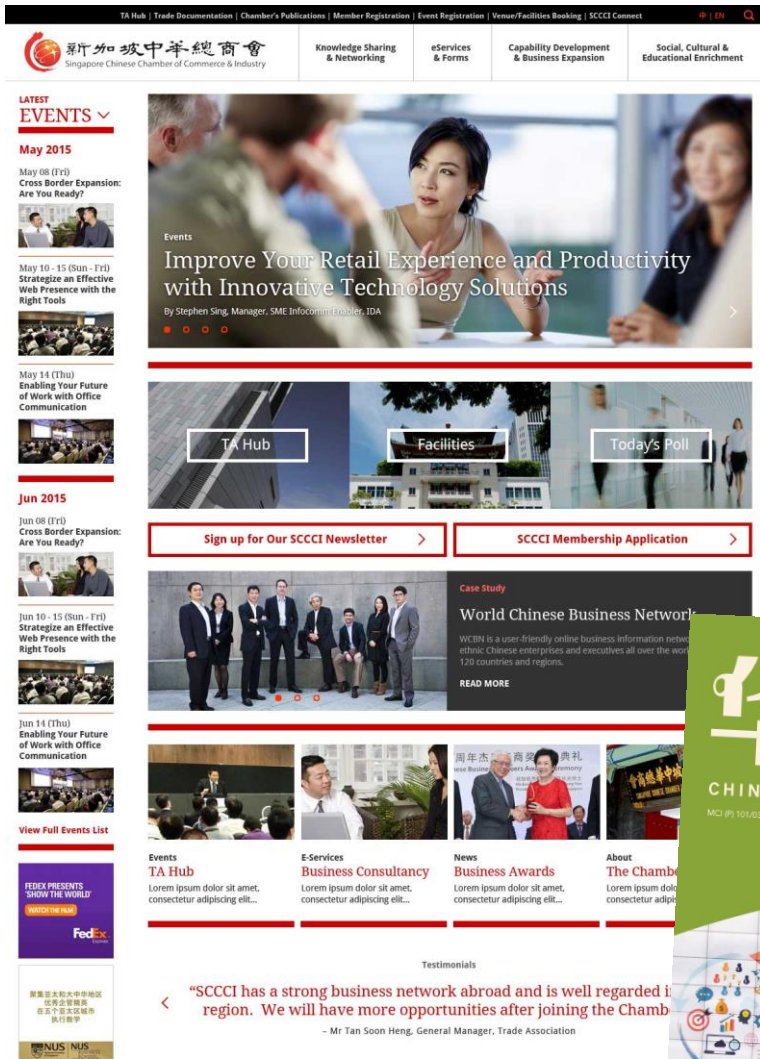


Advertising Rate Card 2016



TA Hub | Trade Documentation | Chamber's Publications | Member Registrations | Event Registrations | Venue/Facilities Booking | SCCC Connect

新加坡中華總商會
Singapore Chinese Chamber of Commerce & Industry

Knowledge Sharing & Networking | eServices & Forms | Capability Development & Business Expansion | Social, Cultural & Educational Enrichment

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May 10 - 15 (Sun - Fri)
Strategize an Effective Web Presence with the Right Tools

May 14 (Thu)
Enabling Your Future of Work with Office Communication

Jun 2015

Jun 08 (Fri)
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WCBN is a user-friendly online business information network for ethnic Chinese enterprises and executives all over the world from 120 countries and regions.
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The Chamber
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Testimonials

"SCCCI has a strong business network abroad and is well regarded in the region. We will have more opportunities after joining the Chamber."
- Mr Tan Soon Heng, General Manager, Trade Association



總商會在线
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华商
CHINESE ENTERPRISE

MCI (P) 101/03/2015 | 零售價: ISSUE 5/2015 | \$5.00 (incl. GST)

06 Outwit and Outlast with Creativity and Innovation
16 加强南团角色 提升行业实力 促进政企沟通 应对成本上涨

第十七屆中小企業大會
17th ANNUAL SMES CONFERENCE

第十八屆資訊商業大會
18th ANNUAL INFOCOMM COMMERCE CONFERENCE

SME EXPO 2015
中小企業發展區

The New SME:
Think Creatively Act Innovatively

19 - 20 August 2015 | 11am - 5pm | Sun - Mon | H1, H2, H3, H4 | 40 - 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

SCCCI

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- SCCCI History
- Media
- Career
- Contact
- Location

Knowledge Sharing & Networking

- SME Expo & Infocomm Conference
- Seminars, Dialogues & Workshops
- Research & Survey
- Parliament Speeches / Messages
- Investing In
- Singapore / China

eServices & Forms

- Company Registration
- Government Grants
- Business Consultancy
- Certificate of Origin
- Trademark Services

Capability Development & Business Expansion

- Improving Business Chinese
- POFA
- Productivity Courses
- Management Skills
- Productivity Trips
- Business Missions

Social, Cultural & Educational Enrichment

- Celebrate with Us
- Community Outreach
- Cultural Events

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Singapore Chinese Chamber of Commerce & Industry
47 Hill Street #09-00, Singapore 179385
T: (65) 6337 8381 F: (65) 6339 0605
E: corporate@sccci.org.sg

Why advertise with us?

Reach out to the top elites of the business society with SCCCI. We bring the finest things to an affluent group of 40,000 Members comprising high-flying CEOs and professionals. SCCCI also has an extensive network with global senior statesmen and business leaders. If you are targeting the upper echelon of the business community, SCCCI is the brand association you are looking for.

Target Advertising Demographics

- Corporate & Trade Association Members of Singapore Chinese Chamber of Commerce & Industry
- CEOs, managing directors, key management staff and decision-makers
- Corporate partners and government ministries & agencies
- Global & regional business partners including from ASEAN, China and India



[Click image for more details](#)



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SCCCI Official Website

As part of our 110th Anniversary initiatives, the refreshed www.sccci.org.sg brings the focus back to those that matters to us most; the business community. The new responsive site is interactive, informative and intelligent. Its user centric and multi platform compatibility will ensure that your ad gets maximum exposure, generating quality leads for your business.

Chinese Enterprise Publication & E-Book

The Chinese Enterprise is created exclusively for the privileged Members and Partners of Singapore's apex business organisation Singapore Chinese Chamber of Commerce & Industry. Chinese Enterprise is a bilingual, bi-monthly publication dedicated to business insights from industry leaders, with a focus on Chamber's activities and the latest happenings impacting the business community.



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SCCCI Connect

SCCCI Connect is the Chamber's interactive portal where businesses can share experiences, enrich their network and learn about the latest news that matters to their business!



China Network @ SCCCI WeChat

Launched in 2015, this is the best platform connecting businesses between Singapore & the Chinese market!

“A website designed for the people on-the-go!”

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Cross Border Expansion:
Are You Ready?



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Testimonials

“SCCCI has a strong business network abroad and is well regarded in this region. We will have more opportunities after joining the Chamber.”
- Mr Tan Soon Heng, General Manager, Trade Association



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Website Banners Advertising Rates

	Member (/mth)	Non-member (/mth)
Premium Ad Banner (300px x 150 px)	\$2,500	\$3,500
Ad Banner (150px x 150 px)	\$2,000	\$2,500

All design files in 300dpi jpeg.

“A popular publication among business leaders and decision makers!”



Chinese Enterprise Advertising Rates

Premium Positions

	Member	Non-member
Inside Front Cover (IFC)	\$2,800	\$3,300
Inside Back Cover (IBC)	\$2,600	\$3,100
Outside Back Cover	\$3,000	\$3,500
Premium Position	\$2,500	\$3,000
Double Page Spread	\$4,800	\$5,400
Run of Page	\$2,300	\$2,800

Inserts (First 15gm)

Inserts (First 15gm)	\$1,200	\$1,500
- Every additional 10gm:	\$400	
- Slotting & Management:	\$400 - \$500	
- Maximum no. of sheets:	4	

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State of Risk Management 2015
Asia Survey
Head Banner Ad
Click here to learn more about the survey

SCCCI Connect Admin
The New 2015 Jaguar XF.

How alive are you?
(Sponsored Post) (2015/11/03 07:01)

It's indisputable: Best Employers lead the way
BEST EMPLOYERS - INDIA 2015
Immediate actionables key insights into what differentiates Best Employers, and what is driving and engaging the workforce in India.

Sponsored Post

AON Hewitt

“An interactive platform featuring news that matters to your business.”

SCCCI Connect Sponsored Post Rates

	Member	Non-member
Head Banner Ad	\$200	\$400
Post w/o editorial support	\$100	\$200
Post w editorial support	\$150	\$250

10/29/15 4:29 PM



本溪市交通物流中心

新材料产业基地



山东鲁南华源数控股份有限公司华源数控机床项目



State of Risk Assessment
2015 Survey



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“The ideal platform
to reach out to
Chinese businesses!”

AON Singapore

HR Connect Asia Pacific
Vol 8 Issue 4

Read the latest issue now

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Empower Results

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10/26/15 12:46 PM



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WeChat Sponsored Post Rates

	Member	Non-member
Headline post w/o editorial support	\$300	\$500
Headline post w editorial support	\$400	\$600
Post w/o editorial support	\$100	\$300
Post w editorial support	\$300	\$400

SCCCI Advertising Special!

Platinum Package \$30,000:

(U.P. \$46,200 **Savings 30%**)

Best ROI!

- 1 IFC Ad for 6 issues of Chinese Enterprise
- 6 months Premium Ad Banner advertising on www.sccci.com.sg
- 6 x WeChat Sponsored Post (w/o editorial support)
- 6 month Head Banner Ad (w/o editorial support) on SCCCI Connect

Gold Package \$20,000:

(U.P. \$23,600 **Savings 15%**)

- 1 IFC Ad for 3 issues of Chinese Enterprise
- 3 months Premium Ad Banner advertising on www.sccci.com.sg
- 4 x WeChat Sponsored Post (w/o editorial support)
- 3 month Head Banner Ad (w/o editorial support) on SCCCI Connect

Prosperity Package \$8,000:

(U.P. \$8700 **Savings 8%**)

- 1 IFC Ad for 1 issues of Chinese Enterprise
- 1 months Premium Ad Banner advertising on www.sccci.com.sg
- 3 x WeChat Sponsored Post (w/o editorial support)



SCCCI Advertising Special!

Chinese Enterprise Premium Package:

(i) For advertisers who have reserved 6 ads or long-term advertisers

Based on 15% discount per month.

(ii) For advertisers who have reserved 6 ads or long-term advertisers

Based on 10% discount per month.

Website Banner Package Rates and Discount:

(i) For advertisers who have reserved advertising period from 2 to 5 months or long-term advertisers

Based on 10% discount per month.

(ii) For advertisers who have reserved advertising period from 6 months and above or long-term advertisers

Based on 15% discount per month.

(iii) Advertisement Recommended by Advertising Agencies

15% media commission payable to the agency.

Terms and conditions:

- *Platinum / Gold / Prosperity Package reflects non-member ad pricing. Member ad pricing is available and will be implemented accordingly*
- *In the Platinum / Gold / Prosperity Package, ads in Inside Front Cover (IFC) can be substituted with ads in other positions. Prices will be adjusted accordingly with the same discount margin*
- *Singapore Chinese Chamber of Commerce & Industry (SCCCI) reserves the rights to reject or edit any advertisement before the publishing date without having to assign any reason whatsoever.*
- *The advertiser will ensure that all advertising materials submitted for publication contain no false or unwarranted claim for any products or services, are not defamatory and do not infringe the copyright of any person.*