



GIVINGWEEK

28 Nov to 5 Dec 2017

Goodness is the Business of all organizations.

We invite your company to be part of the Giving Week movement. **Read on** to find out how!

About Giving Week

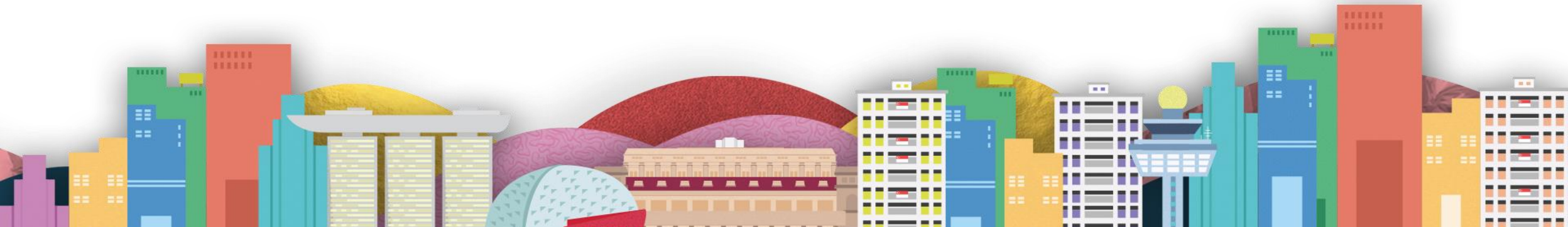
Giving Week 2016:

- **230 Companies** joined the movement
- **\$57.62 million** was raised
- **\$1.64 million** worth of media coverage



Watch our “Look Back at Giving Week 2016” video [here!](#)

Part of the global movement #GivingTuesday, Giving Week is a national movement that encourages everyone to give back. During this week, corporates, non-profits and individuals across Singapore come together to make a difference.



How can corporates be part of Giving Week 2017?

Internal Employee Engagement

- **Organise a giving activity** that benefits the community.
- **Fundraise** for a charity through **an internal drive, event or campaign.**
- **Send a reminder** your colleagues – tell them it's the season to give!



External Stakeholders Engagement

(e.g. customers, suppliers, or the public)

- **Run a promotion** and **donate proceeds** to a charity.
- **Provide a venue space** for charities to conduct their giving initiatives
- Organise an activity that engages the public to give back.

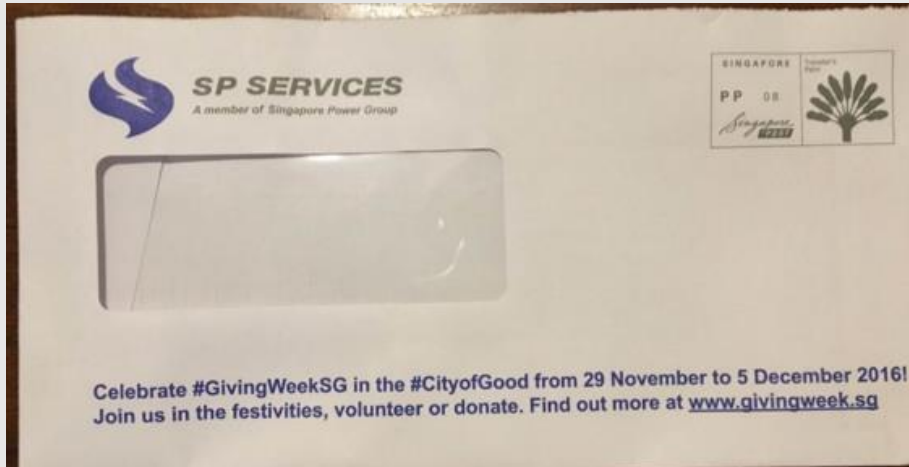


Be A “Mover & Shaker”

- Engage **15,000 people** in a week through your giving initiative.
- **OR** Influence **10 businesses** to give back!



Some examples from Giving Week 2016:



SPREAD THE WORD

Power to the People

Singapore Power (SP Group) promoted Giving Week through its mailer envelopes that are sent to 1.4 million households and offices.

RALLY VOLUNTEERS IN YOUR ORGANISATION

Give Time, Make Gifts

Employees from NTUC Income volunteered their lunch hours and personal time to make 1,000 terrariums and raised S\$20,000 from its sales!





PARTNER UP

Ubersleigh

Uber drivers & volunteers from Singapore Red Cross worked together to collect pre-loved donation items all around Singapore for the children of Singapore Red Cross.

RUN FUND-RAISING EVENTS OR CAMPAIGNS ON GIVING.SG

Christmas Bundle

Ya Kun Kaya Toast raised donations through the sale of its special Christmas menu items. For every Christmas menu and toasted sold, Ya Kun donated 50 cents and \$1 respectively to charity.



For more ideas, visit our [Giving Week](https://givingweek.sg) website.

Ready to be part of Giving Week 2017?

Fill up the [corporate sign-up form](#) and send it to corporate@nvpc.org.sg.

Organized by:



Supported by:



In support of:

