

**Media Advisory:**

**The Business Community is delighted to see our 4G leaders build on the strong foundations of the conducive business environment that Singapore enjoys today**

The Singapore Chinese Chamber of Commerce & Industry (SCCCI) fully supports Singapore's 4<sup>th</sup> Generation (4G) leadership team. The smooth succession and transition of our 4G leaders help to boost the confidence that both local and overseas companies have in Singapore as a stable government is a key element in building a pro-enterprise environment. The business community is delighted to see our 4G leaders build on the strong foundations of the conducive business environment that Singapore enjoys today.

SCCCI firmly believes that the new leadership team will continue to support the tripartite arrangement, especially through the deep involvement of trade associations and chambers, to lead our local enterprises to upgrade and transform their businesses while attracting foreign investment in Singapore. Through this multi-pronged approach, we believe that the new leadership team will be able to create high-quality employment prospects and a better future for all Singaporeans.

Mr Roland Ng, President of the SCCCI, said that the successful transition of the 4G leaders can be likened to our visionary 4G leaders standing on the shoulders of the giants and building on the foundations laid by our predecessors to continue to lead Singapore towards greater heights. "SCCCI will continue to actively support the government's policies to digitalise businesses and expand their global reach. We will continue to promote the Chinese entrepreneurial spirit, bring businesses together, promote trading opportunities and lead local companies to maximise their potential in the pro-enterprise environment which the government has created."

For further enquiries, please contact:

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#### **About Singapore Chinese Chamber of Commerce & Industry**

Established in 1906, the Singapore Chinese Chamber of Commerce & Industry (SCCCI) is an internationally renowned business organisation and the apex body of the Chinese business community in Singapore. It is the founder of the biennial World Chinese Entrepreneurs Convention, a global business convention. It plays a key and pro-active role in representing the interests of the local business community. In its continued drive for service excellence, the SCCCI has become the first business chamber in the region to be awarded ISO 9001 certification since 1995. In 2009, the Chamber successfully upgraded its ISO certification to ISO 9001:2008.

The SCCCI has a membership network comprising some 5,000 corporate members and has more than 160 trade association members, representing over 40,000 companies including large financial and business organisations, multinational corporations, government-linked companies, and small and medium enterprises from a wide spectrum of trades and industries. These members together provide vast resources and opportunities which enable the SCCCI to develop an influential global Chinese business network for business, education, culture and community development. In return, they share a strong sense of pride and identity together and benefit immensely from the SCCCI's membership services, facilities and activities.