

Organised by



15TH WORLD CHINESE ENTREPRENEURS CONVENTION

LONDON, ENGLAND 21 - 24 OCTOBER 2019

&

ITALY BUSINESS SUCCESSION LEARNING MISSION (Optional)

FLORENCE • MILAN, ITALY 25 – 28 OCTOBER 2019

The WCEC is an important biennial event for the Chinese entrepreneurs around the globe, aimed at establishing an economic network linking Chinese entrepreneurs worldwide. It seeks to gather together worldwide business communities to build up economic relationships as well as networking with overseas Chinese entrepreneurs. 14 WCECs have been held to-date. The 15th WCEC will be held in London this year from 21 to 24 October 2019 and hosted by the UK Chinese Business Association (UKCBA).

The Singapore Chinese Chamber of Commerce & Industry (SCCCI) is forming a Singapore delegation to attend the 15th World Chinese Entrepreneurs Convention (WCEC) London this October and SCCCI President Mr. Roland Ng will be heading this delegation.

In conjunction with the WCEC event, SCCCI is extending its mission to Florence (in Italy) for the **Italy Family Business Succession Learning Mission**, to understand how Italy family business passes down their family businesses generations after generations. Italian SMEs are well-known for their strong robusticity with long years of establishment, to find out how Italian SMEs remain highly competitive and resilient amid the changing global economy. The extended trip will be scheduled from 25 to 28 October 2019.

(1A) WCEC – LONDON PROGRAMME

WCEC Programme will be conducted in Mandarin.

Day 1	21 October 2019 (Mon) Singapore – London
<ul style="list-style-type: none">- Depart for London Heathrow International Airport via official flight Singapore Airlines (SQ306 ETD <u>0110</u> ETA <u>0745</u>)- Check-in to hotel- Welcome Dinner	
Day 2	22 October 2019 (Tue) London
<ul style="list-style-type: none">- Opening Ceremony- Main Plenary- Lunch- Breakout Sessions- Dinner	
Day 3	23 October 2019 (Wed) London
<ul style="list-style-type: none">- Friendly Golf Tournament (at additional costs)- Half Day Tour (complimentary by WCEC organizer)- Closing Ceremony- Gala Dinner	

Day 4	24 October 2019 (Thur) London – Singapore / London – Florence
-Check-out from hotel -Depart to London Heathrow International Airport for Singapore via Singapore Airlines (SQ317 ETD <u>1125</u> ETA <u>0730</u>)	
*For participant joining the Italy Family Business Succession Learning Mission, please refer to (1B) Programme	

(1B) (OPTIONAL) ITALY FAMILY BUSINESS SUCCESSION LEARNING MISSION

Programme in Florence will be conducted in English.

Day 4	24 October 2019 (Thur) London – Singapore / London – Florence
-Check-out from hotel -Depart to Gatwick Airport for Florence via Vueling Airlines (VY6209 ETD <u>1040</u> ETA <u>1350</u>) - Check-in to hotel - Networking Dinner	
Day 5	25 October 2019 (Fri) Florence
3 Company Site Visits (subjected to changes) <ul style="list-style-type: none"> - Ferragamo (Top Fashion Brand, 3rd Generation) - Menarini (Biggest Pharmaceutical in Italy, 2nd Generation) - Antinori (Top wine producer, more than 400years of history) 	
Day 6	26 October 2019 (Sat) Florence – Milan
- Depart for Milan via Coach - Exploring and Understanding of the Italian Business and Cultural Environment and Opportunities - Check-in to hotel near airport	
Day 7	27 October 2019 (Sun) Milan – Singapore
- Depart to Malpensa International Airport Terminal 1 for Singapore via Singapore Airlines (SQ377 ETD <u>1240</u> ETA <u>0735</u> ((arrival on 28 th Oct)	

**Programme is subjected to change*

2) AIRFARE

2(A) Flight Details (Including airport and related taxes, subject to changes in fuel surcharges)			
Date	Flight Schedule and Details		Fares
WCEC			
21.10.2019	Singapore (SIN) – England (London)	SQ306 0110/0745	Singapore Airline Business Class: S\$ 6,249* Economy Class: S\$ 2,071**
24.10.2019	England (London) – Singapore (SIN)	SQ317 1125/0730	
(OPTIONAL) WCEC+ITALY BUSINESS SUCCESSION LEARNING MISSION			
21.10.2019	Singapore (SIN) – England (London)	SQ306 0110/0745	Singapore Airline Business Class: S\$ 6,923* Economy Class: S\$ 1,333**
24.10.2019	England (London) – Italy (Florence)	VY6209 1040/1350	
27.10.2019	Italy (Milan) – Singapore (SIN)	SQ377 1240/0735	Vueling Airlines Economy Class: S\$ 189*** *Checked-in baggage allowance of 1 piece per person of not over 25kg

* Fare quoted is based on D/U Business class which are restricted airfare and has certain terms and conditions for itinerary change. Price stated may subject to change. For other class fare, please approach the travel agent directly.

** Fare quoted is based on N/V/W Economy class, which are restricted airfare and has certain terms and conditions for itinerary change. Price stated may subject to change. For other class fare, please approach the travel agent directly.

***Fare quoted is a restricted airfare. Checked-in baggage allowance of 1 piece per person of not over 25kg. Cancellation and cancellation due to no-show are not applicable. Ticket is non-refundable.

(3) ACCOMMODATION				
3(A) Hotel Accommodation (inclusive of daily breakfast)				
Duration of stay	Location	Number of Night	Hotel	Hotel Rates S\$ (Per Room) **Prices are subjected to change due to room availability
WCEC – London Hotel Accommodation				
21.10.19 – 24.10.19	London	3nights	Crowne Plaza London – Docklands	Standard Room Single / Twin - S\$ 1,700
(OPTIONAL) WCEC+ITALY BUSINESS SUCCESSION LEARNING MISSION – London, Florence & Milan Hotel Accommodation				
21.10.19 – 24.10.19	London	3nights	Crowne Plaza London – Docklands	Standard Room Single / Twin - S\$ 1,700
24.10.19 - 26.10.19	Florence	2nights	Grand Hotel Baglioni (or equivalent)	Classic Room Single – S\$900 Twin – S\$1,000
26.10.19-27.10.19	Milan	1night	Sheraton Milan Malpensa Airport Hotel & Conference Centre	Classic Room Single – S\$350 Twin – S\$370

**Hotels are subjected to change*

(4) 15TH WCEC PARTICIPATION FEE (per participant)		
SCCCI will be collecting the 15 th WCEC Participation Fee from all participants on behalf of UKCBA (the organizer. Such as, the participation fee is to be paid in Singapore dollars to SCCCI.		
Delegate :	USD 540	Convert to Singapore Dollar (including bank charges) S\$ 800
Accompanying Person :	USD 420	S\$ 620

(5) COMMON FUND (per participant)			
Include mission brochures, accompanying secretariat staff, mission gifts, tips & other misc. expenses, etc			
WCEC – LONDON			
SCCCI Member		Non-Member	
Delegate :	S\$ 1,500	Delegate :	S\$ 1,700
Accompanying Person :	S\$ 1,350	Accompanying Person :	S\$ 1,550
(OPTIONAL) WCEC+ITALY BUSINESS SUCCESSION LEARNING MISSION			
SCCCI Member		Non-Member	
Delegate :	S\$ 3,000	Delegate :	S\$ 3,300
Accompanying Person :	S\$ 2,850	Accompanying Person :	S\$ 3,150

(6) 15th WCEC HALF A DAY TOUR PROGRAMME / FRIENDLY GOLF TOURNAMENT – ON 23rd OCTOBER 2019

Options	Itinerary	
Option (1) COMPLIMENTARY	Walking Tour of London Highlights: St. Paul's Cathedral (Exterior Visit), River Thames, Big Ben (Exterior Visit), Westminster Abbey (Exterior Visit), 10 Downing Street (Exterior Visit)	
Option (2) COMPLIMENTARY	A Cultural Tour to Museum: V & A Museum, Covent Garden, The National Gallery, Trafalgar Square	
Option (3) COMPLIMENTARY	Wealth Inheritance & Shopping Trip: Waddesdon Manor and Bicester Village	
SCCCI will be collecting the friendly golf tournament fee from participating participant on behalf of the organizer. Such as, the participation fee is to be paid in Singapore dollars to SCCCI.		
Option (4) CHARGES APPLICABLE	USD 240	Convert to Singapore Dollar (including bank charges) S\$ 350

(7) SUMMARY OF THE ESTIMATED COST PER PARTICIPANT

15TH WCEC PARTICIPANT IN LONDON (4D, 3N)

inclusive of WCEC participation fee, 3 nights hotel accommodation, airfares, meals and common fund only.

	SCCCI Member	Non-Member
Business Class with Single Room:	S\$ 10,249	S\$ 10,449
Economy Class with Single Room:	S\$ 6,071	S\$ 6,271

15th WCEC AND ITALY BUSINESS SUCCESSION MISSION (7D, 6N)

inclusive of WCEC participation fee, 6 nights hotel accommodation, airfares, meals and common fund only.

	SCCCI Member	Non-Member
Business Class with Single Room:	S\$ 13,862	S\$ 14,162
Economy Class with Single Room:	S\$ 8,272	S\$ 8,572

IMPORTANT NOTES

* Due to the restriction and terms and conditions of booking of air flight, hotel, event participation and logistic issues, participants are expected to make immediate payment upon registration to secure their air flight, hotel and event participation. Please note that no bookings will be made if payment is not yet received. No refunds can be made once payment is done.

Accolade, a brand by Pacific Arena Pte Ltd has been appointed to **handle flight reservations and visa applications**. For payment of airfare and more information, please contact **Ms Dior Choo** at Tel: 6317 2808, Fax: 6317 2822 or Email: dior.choo@accolade.events / projects@accolade.events

Ground transport to and from the airport will be provided to participants travelling with SCCCI on the official flights. Owing to limited seats, participation in this mission is on a first-come-first-serve basis. Please register early to avoid disappointment. A **Pre-Mission Briefing will be conducted closer to the departure date.**

For **Non-Singaporeans** residing in Singapore, please check with a travel agent whether would you need a visa. Additional service fee may apply and is not included in the package.

(8) TERMS OF PARTICIPATION

By virtue of agreeing to participate in the above Mission, the participant and/or the company/organization he represents, agree to the following terms of participation:

- (a) All participants are strongly advised to arrange visa documents and purchase full insurance coverage for their overseas travel needs. We recommend all participants to insure themselves with the necessary coverage for overseas travel, medical, emergency evacuation and trip cancellations/ interruptions, etc.
- (b) The Singapore Chinese Chamber of Commerce & Industry (SCCCI) shall be fully indemnified against any liability whatsoever resulting from or in the event of death, injury, loss or damage to property incurred during the course of the Mission.
- (c) SCCCI reserves the right, without prior notice, to make changes and/or amendments to the Mission programme, in part or in whole for the Mission, as it deemed fit or as the circumstances dictate.
- (d) Mission participants who make their own flight and hotel accommodation arrangements, are strongly advised to update themselves with the latest programme and ensure that they meet up with the main group punctually at the designated locations. SCCCI will not be held liable should mission participants fail to turn up punctually for meetings or activities organized in this Mission.
- (e) SCCCI shall not be responsible in any way, for loss, injury or damage arising from acts of God, acts of governments or de facto authority, war, civil unrest, any kind of hostilities, strikes, theft, sickness, quarantine, immigration or customs regulations, hijacking, acts of lawlessness or terrorism, forces of nature, breakdown, delay, cancellation, error, omissions or any other cause beyond our control.
- (f) Cancellations must be made to SCCCI in writing. Please note that cancellation fees applies as follows:
 - a. Cancellations received 30 working days or more prior to departure, Participants liable to pay 50% of the common fund.
 - b. Cancellations received 15 to 29 working days prior to departure, Participants liable to pay 70% of the common fund.
 - c. Cancellations received less than 15 working days prior to departure, Participants liable to pay full sum of the common fund
 - d. Please note that the Participants are also liable for the cancellation policies dictated by the airlines and hotel.

For more information, please visit our website www.sccci.org.sg or contact Ms Tiffany Shia 6430 8312 or tiffany@sccci.org.sg

		Milan: Sheraton Milan Malpensa Airport Hotel Classic Room <input type="checkbox"/> Single Room S\$ 350 <input type="checkbox"/> Twin Sharing with: S\$ 370 <input type="checkbox"/> 2 Twin Beds <input type="checkbox"/> 1 Double Bed <hr/> (Name of Participant whom you are sharing with)			
4	Common Fund	15th WCEC + Italy Mission	SCCCI Member	Non-member	SCCCI
		<input type="checkbox"/> Delegate	S\$ 3,000	S\$ 3,300	
		<input type="checkbox"/> Accompanying Person	S\$ 2,850	S\$ 3,150	
5	I would like to join the half-day tour / friendly golf tournament on 23 Oct 2019 (please choose one):				
	Please indicate your choice		Cost	Payment to be made directly to:	
	<input type="checkbox"/> Option 1: Walking Tour of London Highlights St. Paul's Cathedral (Exterior Visit), River Thames, Big Ben (Exterior Visit), Westminster Abbey (Exterior Visit), 10 Downing Street (Exterior Visit)		Complimentary	NA	
	<input type="checkbox"/> Option 2: A Cultural Tour to Museum V & A Museum, Covent Garden, The National Gallery, Trafalgar Square		Complimentary	NA	
	<input type="checkbox"/> Option 3: Wealth Inheritance & Shopping Trip Waddesdon Manor and Bicester Village		Complimentary	NA	
	<input type="checkbox"/> Option 4: Friendly Golf Tournament (at additional costs) USD240 (per participant)		S\$ 350	SCCCI	

Please continue to page 9 to complete the registration form.

Information provided will be used for the Mission Brochure and/or Mission-related purposes.

PERSONAL INFORMATION 个人资料

Title: <input type="checkbox"/> Mr. <input type="checkbox"/> Ms.		*Please complete the form in both English and Chinese, where necessary 请以中英文填写表格	
Participant Name 名字 English: 中文:		Designation 职位 English: 中文:	
Company Name 公司名称 英文: 中文:		Website 网址	
Tel 电话	Fax 传真	Mobile 手机	E-mail 电邮
Business Address 营业地址			
Company Profile 公司简介(各语言不超过 50 个字) English: 中文:			
Drug Allergies (if any) 药品敏感(如有)		Medical History (if any) 病历(如有)	
Special Dietary Requirements 特别饮食需求			

ACCOMPANYING PERSON 随行人资料

Title: <input type="checkbox"/> Mr. <input type="checkbox"/> Ms.		*Please complete the form in both English and Chinese, where necessary 请以中英文填写表格	
Participant Name 名字 英文: 中文:		Relationship 亲属关系	
Mobile 手机		E-mail 电邮	
Drug Allergies (if any) 药品敏感(如有)		Medical History (if any) 病历(如有)	
Special Dietary Requirements 特别饮食需求			
In event of emergencies, please indicate Next of Kin / Contact Person & Contact Number 紧急联系人信息			
Name 姓名: _____ Contact 联络号: _____ Relationship 关系: _____			

Remarks:

- Please mail the cheque payment for items 1, 3, 4 & 5 (if applicable) (payable to "SCCCI") to 9 Jurong Town Hall Road, #04-01, Trade Association Hub Jurong Town Hall, Singapore 609431.
- Please email a passport-size colour photo and a valid passport copy for the delegate and accompanying person (if applicable) to tiffany@sccci.org.sg
- *Your passport copy is required for travel bookings and hotel check-in purposes. You may refer to www.sccci.org.sg for our privacy policy.*