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Media Advisory:

SCCCI-JTC Dialogue with Trade Associations on New Specialized Hubs in Sungei Kadut & Kranji

On 9 May 2016, SCCCI and JTC co-organized a dialogue with leaders of five trade associations regarding the development of the future Furniture Hub and Metals, Machinery and Timber Hub in Sungei Kadut and Kranji. Co-chaired by SCCCI President Thomas Chua and JTC CEO Png Cheong Boon, the session focused on how businesses can share resources and tap on new innovations at the new Hubs to overcome constraints in land and manpower and improve their productivity. Participants also discussed how trade associations can play a key role to smoothen the transition of their members to the new Hubs.

More than 20 industry leaders from five trade associations – Singapore Metal and Machinery Association (SMMA), Singapore Timber Association (STA), Singapore Furniture Industries Council (SFIC), Singapore Contractors Association Limited (SCAL) and Singapore Cranes Association (SCA) - participated in the lively session.

SCCCI President Thomas Chua said, “As businesses transit to the new specialized Hubs, they should take this opportunity to upgrade and improve their processes and productivity by adopting new technologies. Trade associations should also use this opportunity to play a leadership role and work with JTC and other government agencies to assist their members in this journey. SCCCI is prepared to support our trade associations with necessary resources to achieve this industry transformation.”

At the dialogue, several areas where JTC and SCCCI can work together with the trade associations were proposed. These include encouraging companies to take this opportunity to upgrade and relook at their operations to embrace automation, and to explore resource sharing and collaboration at JTC’s new innovative facilities, as part of their efforts to transform their businesses. Companies are also encouraged to tap on government incentives for upgrading and business transformation, including assistance in the areas of business advisory, capabilities upgrading, productivity improvement and branding.

For further enquiries, please contact:

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About Singapore Chinese Chamber of Commerce & Industry

Established in 1906, the Singapore Chinese Chamber of Commerce & Industry (SCCCI) is an internationally renowned business chamber and the apex body of the Chinese business community in Singapore. It is the founder of the biennial World Chinese Entrepreneurs Convention and the World Chinese Business Network (www.wcban.com.sg), a global online business information portal. It plays a key and pro-active role in representing the interests of the local business community. In its continued drive for service excellence, the SCCC has become the first business chamber in the region that has been awarded ISO 9001:2000 certification since 1995. In 2009, the Chamber successfully upgraded its ISO certification to ISO 9001:2008.

The SCCC has a membership network comprising over 4,000 corporate members and 153 trade association members, representing over 40,000 companies including large financial and business organizations, multinational corporations, government-linked companies, and small and medium enterprises from a wide spectrum of trades and industries. Together, they provide the business community with vast resources and an influential global Chinese business network for business, culture and education.